

A new Sainsbury's for Washingborough

Newsletter - January 2022



Welcome

Welcome to this newsletter from Sainsbury's which provides some information regarding the exciting plans that we are proposing for a new Sainsbury's store in Washingborough.

The new store promises to provide a fantastic offer for residents and visitors alike, with a wide range of products so that local people have access to everything they need for a weekly shop in Washingborough, without having to travel further afield.

Sainsbury's is preparing to shortly submit an application for a sensitively designed scheme to North Kesteven District Council.

As a potential neighbour of our store, we are pleased to provide an overview of our emerging proposals and our plan to bring jobs and investment to the village.

We are committed to working with you and want your feedback on the proposals so that we can deliver the best possible food store for the Washingborough Community.

Sainsbury's

Your new Sainsbury's store

The proposed new Sainsbury's store has been specifically designed to deliver the best possible offer for Washingborough.

If approved, your new 10,000 sq. ft. Washingborough store would be focussed on providing a wide selection from Sainsbury's latest range of fresh food and high-quality produce, as well as a meat free and plant-based range, alongside a broader range of scratch cooking ingredients, completing a bespoke grocery offer.

It would also include an in-store bakery, serving freshly baked bread and pastries every day, an in-store juicer and self-service coffee machine.

An in-store Argos Click & Collect service would help to bring together the much-loved brands of Sainsbury's, Argos, Habitat and Tu

Clothing under one roof, enabling customers to collect their Argos purchases whilst picking up their groceries.

The store would be situated to the north of Washingborough, providing convenient access for local residents by public transport, foot, bike and car.

A new Sainsbury's store would have a positive impact by creating new jobs and delivering a substantial investment to Washingborough.

Furthermore, it would enable residents of Washingborough to meet their weekly shopping needs in the local area, thereby reducing the time people spend, and distance they travel, to complete their main food shopping in other locations.

Our plans

The store's design and the technology featured within it would result in a stylish building that is sympathetic to the surrounding area and as energy efficient as possible.

Sainsbury's recently strengthened its commitment to tackle the climate crisis by accelerating its target to become Net Zero in its own operations by 2035, five years earlier than its original ambition. The Washingborough store is aiming to achieve a BREEAM 'Very Good' Rating, it would rely on 100% renewable electricity and would not use any natural gas to meet its heating requirements.

The scheme would also encourage sustainable travel to the store with cycle parking provided and a new pedestrian and vehicle access point will be created off Lincoln Road to ensure safe travel.

81 parking spaces will be provided on-site, ensuring there would be no parking overspill into the surrounding area.



Benefits for Washingborough

Our store would provide a wide range of benefits for local people

- A food shopping offer that gives customers greater choice and convenience
- A new Argos Click and Collect facility, bringing together the much-loved brands of Sainsbury's, Argos and Habitat
- 40 new jobs created in-store across a range of roles and levels
- New cycle parking and electric fast charging points
- Making a positive difference in the Washingborough community, whether it be via our Food Donation Programme in partnership with Neighbourly, our Help Brighten a Million Christmases campaign, or other local initiatives

Proposed site plan



Key

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|----------------------|-----------------------------|--|
| 1 New store entrance | 4 Pedestrian crossing | 7 Pedestrian access point from Ferry Lane |
| 2 81 parking spaces | 5 Service yard | 8 Pedestrian access point from Lincoln Road bus stop |
| 3 Vehicle access | 6 Electric vehicle charging | 9 Publicly Accessible Biodiversity Area |

Investing in Washingborough

Sainsbury's is committed to serving, supporting and investing in the local community.

An estimated 40 jobs would be created in the store across a range of roles and levels, with additional jobs also provided through the construction phase.

The store would introduce improved shopping choice for local residents and enable people to complete their shopping in Washingborough, rather than travelling further afield, thereby retaining expenditure in Washingborough which is currently being lost to other areas.

Feedback

We welcome your feedback on our proposals and are committed to working with you so that we can deliver the best possible scheme for the Washingborough community.

Further information is available on our website, together with the opportunity to share your views. Please make sure to provide any comments by 5pm on the 14th February. To visit the website please scan the QR code opposite or go to:

www.sainsburys-washingborough.co.uk

You can also get in touch with our community representatives using the details below:

Phone: 0800 080 3262

Email: sainsburys-washingborough@devcomms.co.uk



Sainsbury's

