



A new Sainsbury's for Shipston-on-Stour

Newsletter | January 2024

Consultation Event

16th January 2024

14:00 – 18:30 pm

Townsend Hall, Sheep Street, CV36 4AE



Sainsbury's plans for Shipston-on-Stour

Sainsbury's has an exciting plan to bring a brand-new 'Neighbourhood Hub' store at the corner of Tilemans Lane and Darlingscote Road. This newsletter contains everything you need to know about our current proposals.

The new Neighbourhood Hub store would be of modest size, with a shopfloor size of 628m² and located on a brownfield site, on the Tilemans Lane industrial area, close to Shipston High School and Leisure Centre. It would help to meet the grocery needs of the people of Shipston, 75% of whom currently travel outside of town for their weekly food shop, by encouraging them to shop locally rather than travelling into Stratford upon Avon or Moreton in Marsh.

Sainsbury's would like to invite you to our community event to view the plans and share your feedback on the proposed new store. Details of our upcoming consultation event are provided in the panel above.

If you are not able to attend, the plans will also be available online from **Tuesday 16th January** at www.sainsburys-shipston.co.uk. Feedback can be submitted online using the integrated feedback form.

Sainsbury's is preparing to submit a planning application for a sensitively designed scheme to Stratford-On-Avon District Council. As a neighbour of our new potential Neighbourhood Hub foodstore, we are pleased to provide an overview of our emerging proposals and our plan to bring new jobs and investment to this part of the town.

We are committed to working with you and would love to hear your feedback on the proposals so that we can deliver the best possible store for the local community.

Sainsbury's
Good food for all of us

Your new Sainsbury's store

Our proposed new Neighbourhood Hub store has been specifically designed to deliver a carefully curated offer for Shipston-on-Stour, with tasty, great quality food at its heart.

If approved, the new store would be focussed on providing an excellent range of Sainsbury's food and drink, as well as general merchandise. Providing everything from fresh bread and cakes baked daily in-store to delicious fruit and veg, meat, fish and a variety of meal solutions, it would bring more convenience and choice to customers in Shipston-on-Stour, however busy their daily lives.

An in-store Click & Collect service would also bring together the much-loved brands of Sainsbury's, Argos, Habitat and Tu Clothing under one roof, enabling customers to collect their online Argos, Habitat and Tu purchases whilst picking up their groceries.

The Neighbourhood Hub would have a positive economic impact by creating a range of new jobs and investment in improving this brownfield site.

The Neighbourhood Hub store would support residents in Shipston-on-Stour to meet their weekly shopping needs locally, thereby reducing time spent and distance travelled to undertake a weekly shop.

Local benefits

Our Neighbourhood Hub store would provide a wide range of local benefits, including:

- **A fantastic shopping offer** that gives local customers greater choice and convenience;
- **A new online Click & Collect facility**, bringing together the much-loved brands of Sainsbury's, Argos, Tu and Habitat;
- **Approximately 40 new full and part-time job opportunities** created in-store, across a range of roles and levels;
- **Around 50 new parking spaces**, including Ultra-rapid EV charging points and plenty of cycle parking;
- **Making a positive difference in the Shipston-on-Stour community**, whether it be via our national Nourish the Nation Campaign or charity contributions and initiatives.

Site location plan



Sainsbury's Plan for Better

Sainsbury's is committed to becoming Net Zero in our operations by 2035. Our new Neighbourhood Hub at Shipston-on-Stour would support this by incorporating a range of sustainable technologies. This would include roof top solar panels, electric vehicle charging, sustainable building materials and practices, rainwater harvesting and energy-efficient lighting.

You can find more information about our Plan for Better at: www.about.sainsburys.co.uk/sustainability/plan-for-better

Feedback

We welcome your feedback on our proposals and are committed to working with you so that we can deliver the best possible store for Shipston-on-Stour.

We look forward to seeing you on 16th January, and if you cannot attend the event, information and the boards presented at the event will be available on our website, along with the opportunity to express your views. Please make sure you provide any comments by **Friday 2nd February**.

To visit the website please scan the QR code opposite or visit: www.sainsburys-shipston.co.uk

You can also get in touch with our community representatives using the details below:

Phone: **0800 080 3262**

Email: sainsburys-shipston@devcomms.co.uk



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